



LENAHAN & DEMPSEY ANNOUNCES INNOVATIVE NEW APP THAT COULD SAVE LIVES

*New Auto Guardian Can Automatically Get Help -
Even When An Injured Person Cannot*



Northeastern and Central Pennsylvania are widely known for having long stretches of often lightly traveled roadways. There are countless back roads along with long sections of major highways where, depending on the time of day, you can go for miles without seeing another vehicle, residential area or retail location. What happens if you are involved in a serious accident along one of those empty sections of roadway? If you have the new Lenahan & Dempsey iPhone app, your phone will automatically reach out for help - even if you cannot.

We have just released a new innovative app, The Lenahan & Dempsey Auto Guardian. The new app is believed to be the only app in the world that can automatically detect a highway accident and then send an alert along with your exact GPS coordinates to those you designate as emergency contacts. The alert and GPS coordinates allow the emergency contacts to call 911 on your behalf and provide your exact location.

“We have long talked about launching an app,” said Lenahan & Dempsey Managing Partner Timothy Lenahan. “But we didn’t want a standard law firm app that just asks those who have been in an accident to gather data from the site. We wanted far more out of our app, we want to help people. We insisted on a potential life-saving component.”



Available on the
App Store



After brainstorming sessions and talks with software engineers across the United States and beyond, we came up with the idea for an app that works as follows:

1. The app uses custom software programming to interact with your iPhone's built-in GPS to automatically detect a sudden vehicle deceleration from highway speed to a sudden stop.
2. Within seconds of the possible accident, the app sends an emergency text alert along with a back-up emergency email message to those the user had previously designated as emergency contacts. The text and email contain the exact GPS coordinates of the possible accident scene.
3. The text and email tell the emergency contact their loved one may have been injured in an accident and should they fail to reach them by cell phone, they should report the incident to a 911 Emergency Center as a possible accident along with the GPS coordinates.



According to Timothy Lenahan, “The idea for the app came from real life scenarios we have seen in our offices across the region. One and two car accidents where victims are knocked unconscious are unfortunately commonplace. These victims obviously can’t call for help. So the question became, how can we reduce 911 response time for these people? How do we give parents peace of mind when their young drivers are out at night? Those were our challenges. We had local families in mind as we developed this app.”

The Firm’s development process was slowed by the fact that some 911 Centers, including many in our region, do not accept emergency text messages at this time. Those hurdles were cleared by using new technology and custom proprietary software that allows the injured person’s iPhone to automatically generate a text message to friends or loved ones. “That was a major hurdle,” said Lenahan & Dempsey’s Timothy Lenahan. “Once we solved that piece of the puzzle everything else then fell into place. I can honestly say we believe this is arguably the most innovative life-saving app available, and of course it’s offered free of charge with no strings attached.”



Attorney Joseph Lenahan pointed to a case he handled where a young adult was in a car that ran off the roadway and down an embankment. The injured passenger ended up laying in a small creek, at night, paralyzed. “I can’t help but think but an app what like this could have done for my client and the client’s family. The app can bring not only peace of mind to families, but as you can see, it can help protect lives when those who are injured cannot call for help on their own.”

The app is being offered free as a gift from Lenahan & Dempsey to the community to say thank you for all of the support the Firm has received over the years. According to Timothy Lenahan, “Our Firm is celebrating our 65th anniversary this year. Northeastern and Central Pennsylvania have embraced us for many years and this is an opportunity to not only give back, but possibly save lives.”

The Lenahan & Dempsey Auto Guardian is free and available on Apple’s App Store. There’s also a link to it on www.LenahanDempsey.com along with a short, step by step video explanation on how the app works.

Watch Our App Video To Learn More

The Lenahan & Dempsey Auto Guardian is free and very easy to download and use. Learn more by watching a short video you can find at www.lenahandempsey.com/app





Additional App Features

The Lenahan & Dempsey Auto Guardian is first and foremost an app that was developed to help save lives. But the app can do a lot more. Here are a few additional features:

1. [How This App Works](#) - push this button on the app's Home Screen, and get detailed information on how the app can automatically generate a possible life saving text message following a possible accident.
2. [My Details](#) - this area allows you to store your auto insurance and contact information so you can quickly access it in an emergency.
3. [My Location](#) - Need to call a tow truck or call police but aren't sure of your exact location? Simply push the My Location button - push the Green Pin that shows up on the map - and the app will show you your exact location.
4. [Nearby Police Station](#) - With a simple push of a button you can find the closest police station should you be in need of assistance.
5. [911](#) - Click on 911 and you will be connected with the closest Emergency Center.
6. [Lenahan & Dempsey](#) - Have a legal question? Need to know what you should do after an accident? Simply push the Lenahan & Dempsey button to call the law firm toll-free.
7. [Accident Reports](#) - This feature allows you to collect information from an accident and then email the report form to Lenahan & Dempsey should you need to consult with a lawyer.
8. [Emergency Contacts](#) - this section allows you to set up those who will receive an emergency text and back-up emergency email should the app detect you have been in an accident (Please remember to include the area codes of those you set as emergency contacts!).
9. [Visit Our Website](#) - Click here and you will be taken to Lenahan & Dempsey's website.
10. [Email L&D](#) - Have a question? Need to get advice or more? Email us with a simple click of a button.



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LENAHAN & DEMPSEY ^{PC.}
ATTORNEYS AT LAW

THE SERIOUS PERSONAL INJURY LAW FIRM

Newsletter

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Download the FREE Lenahan & Dempsey Auto Guardian App from



<https://itunes.apple.com/us/app/l-dautoguardian/id698688001?ls=1&mt=8>



The new Lenahan & Dempsey Auto Guardian has the potential to save lives. Please ask your family members and friends to consider downloading this free app to they can have the peace of mind it may bring.

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Visit us online and see what we have done for other seriously injured clients.

Call us and find out what we can do for you.

LENAHAN & DEMPSEY REPRESENTATIVE VERDICTS AND SETTLEMENTS*



\$ 15,000,000.00	Verdict	Medical Negligence
\$ 13,600,000.00	Settlement	Insurance Bad Faith
\$ 7,000,000.00	Settlement	Car/Truck Accident
\$ 6,775,000.00	Verdict	Motor Vehicle Collision
\$ 5,000,000.00	Settlement	Mistreatment of Disabled Children
\$ 4,601,387.00	Settlement	Insurance Bad Faith
\$ 4,500,000.00	Settlement	Work Place Injury
\$ 4,350,000.00	Settlement	Motor Vehicle Collision
\$ 3,078,825.00	Verdict	Insurance Bad Faith
\$ 2,700,000.00	Verdict	Motor Vehicle Collision
\$ 2,600,000.00	Settlement	Motor Vehicle Collision
\$ 2,520,809.00	Settlement	Motor Vehicle Collision
\$ 2,500,000.00	Verdict	Motor Vehicle Collision
\$ 1,700,000.00	Settlement	Motor Vehicle Collision
\$ 1,625,000.00	Settlement	Motor Vehicle Collision
\$ 1,600,000.00	Verdict	Medical Negligence
\$ 1,460,000.00	Settlement	Pedestrian Injury
\$ 1,350,000.00	Settlement	Pedestrian Injury
\$ 1,200,000.00	Verdict	Medical Negligence
\$ 1,130,000.00	Settlement	Work Place Injury
\$ 1,000,000.00	Settlement	Motor Vehicle Collision
\$ 1,000,000.00	Verdict	Personal Property
\$ 1,000,000.00	Settlement	Motor Vehicle Collision

* The facts of each case are different. No specific results are implied. Descriptions of awards in previous cases are no guarantee of future results and should not create any expectations that our firm, or any firm, can achieve similar results in another case.

At Lenahan & Dempsey, we are proud to celebrate our 10th anniversary on WNEP-TV's Ask The Legal Professional. Visit us at www.LenahanDempsey.com or at wnep.com and click on "Ask The Professional."



1-888-LENAHAN

To visit Lenahan & Dempsey, [CLICK HERE.](#)

Lenahan & Dempsey Offices

We maintain offices throughout Northeast, Central Pennsylvania and The Poconos to serve our clients. We also offer home, hospital and nursing home consultations.

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